SACS Reaffirmation
Leadership Team Meeting
February 15, 2007

Members: Byron Bond, Joanne Glasser, Keith Johnson, EJ Keeley, Rodney Piercey, Jaleh Rezaie, Sherry Robinson, Aaron Thompson, and Virginia Underwood representing the President.

Members Present: Byron Bond, Keith Johnson, EJ Keeley, Jaleh Rezaie, Sherry Robinson, and Aaron Thompson.

Guest: Gary Kuhnshenn, Rich Boyle, Onda Bennett, and Philip Gump

Note Taker: Samantha Hoskins

1) Approval of Minutes
   • Minutes for February 8, 2007, were approved as submitted.

2) Reports and Discussion
   a. QEP Committee Update (Onda Bennett)
      i. QEP for printers- Phillip Gump has the final QEP on schedule and will have bound copies printed tomorrow or Monday.
      ii. Interview Questions- Onda Bennett and Jaleh Rezaie provided handouts with draft questions. Orientation will begin in March and mock interview questions are needed. Please address both questions of EKU from a visitors prospective as well as address questions dealing with the specifics of QEP. The goal of the visit is cohesiveness across campus acknowledging the QEP concepts. From Jaleh Rezaie’s meeting with Rodney Piercey the EKU community needs to be thinking about questions themselves. It is suggested that one question be posted to the campus community every few weeks. The questions should be critiqued based on personal perspective and thoughts emailed to Jaleh Rezaie. Rodney Piercey would like the questions disseminated throughout EKU. Jaleh Rezaie and Onda Bennett will attend the next Dean’s Council meeting on February 28th the deans can then take these concepts to the chairs. Then campus faculty can determine answers and send those back to the committee, from those responses QEP progress must be analyzed critically.
      iii. Weekly Questions for Campus Community- QEP column in the Eastern Progress. It is preferred that the EKU Progress staff work closely with Onda Bennett or Jaleh Rezaie. The column will provide an outlet for EKU students to answer the QEP questions. The purpose is to open an ongoing conversation getting the entire campus involved in planning assessments. This purpose was agreed upon by all the committee members. Critical thinking must be present in the QEP articles. The committee is interested to see whether professional development works as analyzed by the QEP questions.
      iv. TN Tech Workshop- EJ Keeley suggested that representative committee members be sent to Tennessee Tech workshop on QEP May 15th – 17th. This proposal was agreed upon by Onda Bennett.
      v. Interview Schedule- The interview schedule is progressing Onda Bennett will send as soon as she has something.
         i. Retention- EJ Keeley will meet with Charlie Sweet tomorrow morning to discuss retention. Plan to review test scores and statistical background information for a critical evaluation. Onda Bennett suggested that reviewing the Venn Diagram on Critical thinking poses the potential that it could be more wide spread than initially thought
         ii. QEP bound documents- 25 color + 50 black & white = 75 documents
b. Compliance Committee (Sherry Robinson)
   i. **3.4.9-** Needs to be sent to Dr. Brooks. Dr. Peters will supply the supplemental documentation; will not be part of the bound documentation.
   
   ii. **3.4.8-** Has been redrafted to address non-credit courses into credit courses. The curriculum has been converted by EKU faculty and the course fell into the special topic category. The item will be sent to Dr. Brooks for review today and feedback is expected later today.
   
   iii. Sherry plans to go through the focus reports for final editing and anticipates their arrival at the printer tomorrow.
   
   iv. **Mail Target Date-** February 27th.
   
   v. Jaleh Rezaie will request the brief cover letter from the President for the supplemental material which is due tomorrow.

c. C&PR committee (Marc Whitt) information from handout provided
   i. **Eastern Progress-** Jaleh Rezaie and Onda Bennett, joined by Renee Everett and Marc Whitt met with the Editorial staff of the Eastern Progress on Friday, February 9th at which time they presented an overview of the SACS/QEP process.
   
   ii. Marc Whitt and Renee Everett have pitched to the Editorial staff feature story ideas on the six faculty QEP initiatives that were featured last semester in the EKUpdate. The staff was agreeable to this idea and are considering these features to begin the first week of March and running through mid-April.
   
   iii. **WEKU-FM-** The series on critical thinking that was produced by WEKU-FM News Director Charles Compton has recently aired on WFPL-FM in Louisville and West Virginia Public Radio. The series originally aired on WEKU during the month of January.
   
   iv. **“The Thinker” Marathon-** Renee Everett and Marc Whitt met with a representative from SGA on February 12th to discuss “The Thinker” Marathon. SGA is interested in assisting with this event and has it tentatively set for Saturday, March 24th from noon through midnight. The event will be held in Memorial Plaza; Powell in case of rain; and will conclude with a Midnight Breakfast. Prizes are being assembled for those students who can hold Rodin’s “The Thinker” pose the longest. Marc Whitt contacted Howard Thompson to determine whether “Thinker” trophies could be assembled as prizes.
   
   v. Communications visiting professor Jim Gleason has been asked to consider using this event in his event planning class by having his students assist the Communications & PR Committee with publicity, etc.
   
   vi. One other consideration is possibly using “The Thinker” Marathon as a Guinness Book of World Record’s event in which we could possibly assemble the largest number of people all assuming the position as the “thinker” for the longest period of time.
   
   vii. **Quality Enhancement Logo/Theme-** Some expressed concern from members of the faculty toward the use of the word “Critical” in “Mission: Critical,” the Committee, in consultation with Jaleh Rezaie and Onda Bennett, have agreed to modify the theme by incorporating the Strategic Planning theme, “Moving Forward Together.” This theme, the Committee contends, maintains a message consistency for our on-campus branding efforts.
   
   viii. Ron Yoder has provided the Committee members with designs that are currently being considered. No final recommendation has yet been made.
   
   ix. As soon as the design has been approved, we are set to go with light pole banners that would be featured throughout the Richmond, Corbin, Danville, and Manchester campuses.
   
   x. Jaleh Rezaie would like to have the new logo on page 2 of the QEP document.
   
   xi. **Other-** General news and promotional efforts will get one major blitz 45 days out from the on-site team visit with the use of EKU Today, EKUpdate, banners, and advertising specialty items.
3) Preliminary Visit by Dr. Brooks (Jaleh Rezaie)
   a. Logistics- to be determined, a preliminary schedule is in preparation.
   b. Preliminary Visit- scheduled for February 22<sup>nd</sup> – 23<sup>rd</sup>. Planning a dry run for the actual visit, determine hotel distances, commute from airport (currently planning to fly into Louisville). Byron Bond and Jaleh Rezaie will take Dr. Brooks to Corbin for a tour. Onda Bennett will contact Dreidre for reservations for the Hampton conference room and update Jaleh Rezaie on the status.

4) QEP Orientation (Aaron Thompson)
   a. QEP Orientation outline is prepared
   b. Jaleh Rezaie requested that Aaron Thompson attend the Dean’s Council Meeting for QEP support, February 28<sup>th</sup> 8:30am – 10:15am.
   c. Working Group- outline is complete, Aaron Thompson will send out final draft again.
   d. It is requested that discretion be used in appointing members. Suggests submitting names to the Departments for those to be nominated.
   e. QEP Questions will be given to Rodney Piercey → Deans → Departments → Faculty

Meeting adjourned at 10:22 a.m.